



October 8, 2013

Robert Hockaday
Energy Related Devices
10275 State Highway 104
Tucumcari, New Mexico 88401

Dear Mr. Hockaday;

The Santa Fe Green Chamber of Commerce (SFGCC) and Climate Change Leadership Institute (CCLI) are together proud to present the 2013 Innovation Leadership Award to you as well as your company Energy Related Devices (www.energyrelateddevices.com) for your innovative development of solar energy & mounting technology and your commitment to start your business here in the eastern plains of New Mexico.

We are impressed by your multi-faceted innovation: how you use recycled tires for mounting the solar systems (preventing solid waste and greenhouse gas emissions); how your "Black Tip" device cooling capability markedly improves the longevity and performance of the solar pv systems; and your other such inventive dynamics.

We jointly present you this award along with the seed grant funding that goes with it in honor of your sustainable New Mexico based business development, your ingenuity in patenting these technologies and the fact that these inventions are very well suited to benefit ranching communities who have unique solar water pumping needs in extreme weather environments which these products thrive in.

By giving out this award together, which will now be an annual tradition, the Climate Change Leadership Institute and the Santa Fe Green Chamber of Commerce not only want to help keep talented engineers and scientists like you from Los Alamos right here in New Mexico, we also want to encourage young people and the public to pursue entrepreneurial ideas and start up local businesses to help solve global problems.

To learn more about the innovation leadership/grant award and history of recipients go to www.takeresponsibility.us. If you could write us a response letter with your thoughts on receiving the award it will be posted on the website in conjunction with this letter.

With our utmost congratulations and encouragement,

Robb Hirsch
Executive Director & Founder
Climate Change Leadership Institute

Glenn Schiffbauet
Executive Director
Santa Fe Green Chamber of Commerce