



The
Climate Change Leadership Institute

November 9, 2019

Protect Our Winters,
Attention Torrey Udall
4676 Broadway St.,
Boulder CO 80304

Dear Torrey,

The Climate Change Leadership Institute (CCLI) is proud to present our annual Direct Action Award to all of you at Protect Our Winters (POW) for your excellent work integrating climate action to the great outdoors and the winter endeavors we all hold so dear.

With the award comes a seed grant to support your work and in doing so we would be happy to be listed as a supporting partner linking our websites. Not only will we list the award on our site, include it in our newsletter and promote your organization at our annual dinner (which this year has a winter theme), but we also hope to forge a greater collaboration for the common cause we share.

We are impressed by the way POW has been leading a community of athletes, pioneers and forward-thinking business leaders to affect systemic solutions to climate change. As you and your partners know well, there may be no greater challenge and purpose today than dedicating ourselves and marshaling our resources to justly solve the climate crisis. Success in this epic endeavor will entail a mass movement summoning our utmost commitment, ingenuity and teamwork. So with this award we join our efforts in solidarity with yours.

We invite you to expand your holistic programming and policy work to New Mexico, which as you know has such an extensive and outstanding outdoor community. As we strive for the sustainability of our nation and the globe, we of course also care to work together to preserve the Land of Enchantment for present and future generations to come.

So, again, we look forward to advancing a budding partnership for here and beyond, and we commend you on POW's impressive and impactful work.

With gratitude,

Robb Hirsch
Executive Director and Founder
505-603-1976